

DYSC BOARD MEETING 11/17/13

Roll call: Jim D'Errico, Alan Mayr, Kelley D'Errico, Kelly Walden, Travis Owens, Milton McCulloch, Alex Bright, Josie Snyder, John Thomson, Ed Kutsko, Traci Kutsko, Kim Richardson

October Minutes:

- *Distributed and Reviewed

- *Motion to approve Kelly D. 2nd Kelly W.

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***Officer Reports:**

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***President:**

- *The Club has decided not to use Blue Sombrero and to use GotSoccer

- *The City has proposed to build a stadium using Field 5 at Dewey Boster.

- *The Club is NOT in favor with these plans and will withdrawal our support for this if plans move forward

- *UniCo will be the new uniform vendor the Club has decided to use

- *Eliminates link 2-year uniform cycle of big brands. Allows full design freedom

- *Design presently being worked on , examples to be at next meeting

- *A designer is working on art for a webpage to be set up in time for registration

- *All documents for Scholarships, Buliding permits, and proposal for the Lightening detector are ready to send and will be submitted to FYSA by 11/30 for reimbursement

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***Vice President:**

- *Thanks everyone for a GREAT season

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***Secretary:**

- *No Board Meeting in December

- *Next meeting tentatively scheduled for January 12, 2014

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***Treasurer:**

- *Account balance:\$65,213.27,AP \$0, Other current liabilities team accounts \$2,770.44, volunteers \$6,640.00

- *Balance available through May 2014 for expenses \$55,802.83

- *Merchant services and bank accounts reconciled through 10/31/13

- *Compensated positions checks will be mailed on or before 11/25/13

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***Committee Reports:**

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***Financial Aid:**

*All Financial Aid documents have been copied and will be sent to FYSA for reimbursement

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***Facility Manager:**

*One game left for this season at Dewey

*Jim and Travis will assist in field breakdown after game

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***Marketing/Public Relations:**

*The Club did some advertising during the City's Spooktacular Event, stickers were handed out with Club info

*Club website and Facebook page is updated often

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***Travel Registrar:**

*Spring registration is open

*2 players already registered for Spring

*Region Cup Tournament deadline to register December 12-13

*Final Numbers for Fall :210 players , 1 intra club Duel

*Roster freeze: U11-U14 January 22, U15-U19 February 12

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***Travel Book Keeper:**

*Out of 210 registered players , 4 are not paid in full

*3 players are on extended payment plans through January and February

*\$65,232.50 has been collected

*\$538.71 still owed but will be paid off when payment plan is done

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***Travel Director of Coaching:**

*Open discussion for Showcase Team

*Development of players has been great.

*Seeing a lot of improvement across the board through out the season

*Coaches did great and had a really good season

*For Spring the plan is to work closer with coaches, to make transitions from Academy to In House and In House to Travel more organized

*Will be discussing training during break

*Alex Bright will be working on Goalie Training kick off dates and times

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***In House Registrar:**

*Ended the season with 77 registered players

*46 returning for Spring, 3 already registered

*Spring Season is open for registration

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***In House Book Keeper**

*\$9,900.00 collected

*5 players still owe

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***In House Director of Coaching:**

*Great season

*Getting with Coaches to find out intent for Spring season, and any needs

***Academy Registrar:**

*81 Registered Players

*49 returning players (2 already registered for Spring)

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***Academy Book Keeper:**

*\$7,800.00 collected

*4 players still owe

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***Academy Director : Absent**

*Director will need to forfeit \$5 Directors Fee for season due to multiple Board Meeting absences

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***Fund Raising:**

*No Report(absent)

***Old Business:**

*Uniforms:

*Covered in Committee reports

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***New Business:**

*Club Calendar is being made to remain with the Minutes at each meeting for a planning tool

*Seeking a Marketing Coordinator

*Marketing Referral Program Proposal: Increase new player fees \$10/player, to be provided

as a credit to RETURNING players who successfully refer another player .(Any remaining fees collected will be used to fund further marketing and brand building. Goal remains to build to \$800)

*Discussion for Referral program and Marketing for club are under way. Looking into yard signs, business cards, car magnets and School Ambassadors to hand out flyers to local schools

*Working on Travel team adjustments with players

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***Meeting Adjourned 8:20 pm**

*Motioned Kelly D. 2nd Ed